

< **ECO-FRIENDLY MAKE-UP**

Nature-friendly cosmetics have been stalwarts in health food shops for years but over the past 15 years have moved into the mainstream. Department stores, pharmacies and cosmetic boutiques are now falling over themselves to build up their own organic beauty cred.

One of the best natural eye colours is **Almay Pure Blends** (\$16). Made from exotic ingredients such as lotus, orchid and acai, it comes in six flattering colours from Ivory to Cocoa. Even the packaging, made from 58 per cent recycled material, is eco-friendly. For dramatic definition, try an **Aveda Petal Essence Eye Definer** pencil (\$30), and finish with **Kiehl's Marvelous Mineral Mascara** (\$36). This mascara is packed with acacia and jojoba oil, aloe vera and vitamin E, as well as mineral pigments, so it conditions lashes as it lengthens. A top choice for wearers of contact lenses or for anyone with sensitive eyes.

You can find mineral foundations and powders right across the price spectrum, from boutique brands to the biggest players in the business. Jane Iredale Mineral Makeup was a pioneer of this movement and the brand's hero product, **Amazing Base Loose Mineral Powder SPF 20** (\$79), remains the gold standard.

Based on extremely fine mineral particles, it serves as a foundation, concealer and sunscreen in one, offering long-lasting, flawless coverage.

The Bare Escentuals range, a runaway bestseller in the US and Australia, is made of 100-per-cent natural crushed minerals, but that's only part of its allure. The lip colours, eyeshadows and blushers come in on-trend colours that look good on women of all ages. It's hard to find a more flattering blush than the company's **BareMinerals Glee** (\$40), which lights up the face with a wash of colour that suits all skintones and never looks ageing. The pot is small but lasts forever.

Once, it was easy to spot a natural-formula lipstick: the texture was dry, the colour dull and the packaging drab. Not any more. Today's contenders come in fashionable shades and are rich in natural oils, waxes and vitamins. Look out for **Ere Perez Natural Cosmetics Macadamia Oil Lip Colour** (\$25) in smooth, creamy nude hues or **Aveda Nourish-Mint Smoothing Lip Color** (\$30). **Inika Cosmetics Lipstick** (\$37) has a gorgeous vegan formula that includes shea butter and jojoba oil. To prevent lipstick from wandering, the company also makes **Organic Lip Liner** (\$25) in four highly wearable neutral shades. **H&G**



**Natural make-up has stepped up to fashion-forward shades and chic packaging, while maintaining its eco credibility.**

**Natural-born beauty products**



**FROM LEFT** Almay Pure Blends eyeshadow, \$16. Jane Iredale Amazing Base Loose Mineral Powder SPF 20, \$79. Burt's Bees Radiance Day Creme, \$40. Pure Heaven Calm & Soothe Body Butter, \$29. Ere Perez Natural Cosmetics Macadamia Oil Lip Colour, \$25. Kiehl's Midnight Recovery Concentrate, \$95. Avado Sensitives Organic Face Moisturiser, \$13. For Where to Buy, see page 248.

Photography by Michelle Pirie (products), Juicyimages.net (model)

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# SUITE SUCCESS

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PRODUCED BY ELLE LOVELOCK & JESSICA HANSON

## The Greenwich Hotel, New York, USA

Designer: Samantha Crasco

**THE LOOK:** New York loft with handcrafted touches.

**Global roaming:** Here, materials and artefacts from Japan, Morocco, France and the US are mingled together. Combine furnishings and accessories from different cultures for an eclectic look.

**Set the tone:** A bold feature colour, such as teal, anchors a room. Continue the palette throughout the room by repeating the main colour in lighter shades.

**Lofty aspirations:** Make the most of angular or unusual spaces with built-in joinery. It adds a bespoke touch to the room while providing useful storage.

**Big ideas:** Unadorned windows make a compact space feel larger, allow light to stream in and help draw the eye beyond the room. >

### GET THE LOOK

Ikata silk-cotton cushion in Green, \$90, Eco Chic. Ikata silk-cotton cushion in Turquoise, \$72, Table Tonic. Sorrento teak chair, \$545, Globe West. For Where to Buy, see page 248.

